

# Values AT Work

## How can thinking tribal pay dividends?

June/2008

Anthropologists have shown that for tribes to prosper, they needed to create and nurture their own distinctive culture, one that would not only support, sustain and grow every member within it, but also adapt to other cultures around it and ensure that individual success, contributes to tribal success.



In many ways organisations are the new tribes. In a tight labour market where attracting, inspiring, engaging and focussing people is so critical to business performance, being able to work effectively with company culture is increasingly important.

### So what to do?

Get Tribal! Task some of your tribe with understanding more about how culture works and how to view the organisation from a tribal perspective. The benefits to business are powerful and include;

- Optimising strategy
- Protecting brand integrity
- Attracting talent
- Understanding dynamics influencing the elusive 'employee engagement'
- Lessening the need for micro management.

For more information and bookings visit [Get Tribal!](#)

## EVENTS

### August & September 2008

#### **GET TRIBAL! Learn how to develop engaging company cultures** **Waiheke Island** September 22nd and 23rd 2008

Here's the opportunity to develop your understanding of organisational culture and come away with a plan for developing your culture at work.

*Early Bird Investment NZ\$1,300.00 (NZ\$1,500 after August 20th)*

For more information and bookings visit [Get Tribal!](#)

**Anthems Conference Unite - Inspire - Motivate**  
**Auckland** August 11th 2008 **Sydney** August 14th 2008

Find your true Anthem, what truly inspires and motivates you and can unite a team! This one day conference gives you the opportunity to hear from inspiring, Australasian speakers sought after internationally, who have found and are living their Anthem.

- Phil Kearns. 10 x Wallaby Captain. Motivated by uniting people through their talent, ability and determination
- Peter Baines. Inspired by helping people to become the best they can be
- Avril Henry. Motivated by making a difference by inspiring tomorrow's leaders
- Michael Henderson. Inspired by people living meaning-full lives.
- Craig West. Motivated by using music as a way for individuals to connect with and unite others.

For more information and bookings visit [Anthems](#)

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[www.valuesatwork.org](http://www.valuesatwork.org)  
64 9 372 2045

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